Carbon Reduction Plan

Supplier name: PHYSIOLINKED LTD t/a Wellola.

Publication date: March 29th 2024

Commitment to achieving Net Zero

Wellola is committed to achieving Net Zero emissions by 2030.

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

Baseline Year: 2023

Additional Details relating to the Baseline Emissions calculations.

As a virtual business, we do not own any physical assets or purchase from an energy supplier directly. As a result our entire emissions are within Scope 3. Baseline calculations were undertaken using a mix of spend based method, which accounted for 37% of the overall scope 3 emissions, combined with at source data collection, which accounted for the 63% of the overall scope 3 emissions.

Baseline year emissions: 2023

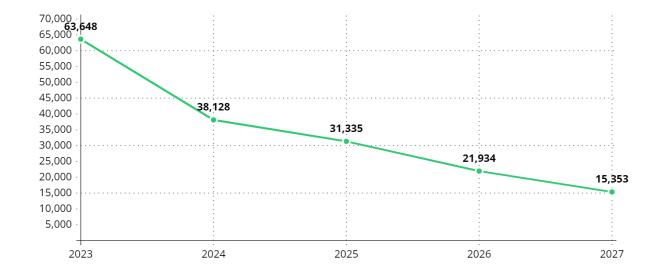
EMISSIONS	TOTAL (tCO₂e)
Scope 1	0
Scope 2	0
Scope 3 (Included Sources: software, homeworking, leased buildings, commuting, and travel)	63.648615
Total Emissions	63.648615

Current Emissions Reporting

Reporting Year: 2023		
EMISSIONS	TOTAL (tCO ₂ e)	
Scope 1	0	
Scope 2	0	
Scope 3 (Included Sources: software, homeworking, leased buildings, commuting, and travel)	63.648615	
Total Emissions	63.648615	

Emissions reduction targets

In order to continue our progress to achieving Net Zero, we have adopted the following carbon reduction targets. We project that carbon emissions will decrease over the next two years to 31.335 tCO₂e by 2025. This is a reduction of 50.7% Milestones planned against these targets can be seen in the graph below:



Carbon Reduction Projects

In-Progress Carbon Reduction Initiatives

The following environmental management measures and projects have designed and committed to in response to the 2023 baseline.

The carbon emission reduction as a result of successful implementation of these schemes equate to 32,312.62 tCO₂e, a 50.7%ge reduction against the 2023 baseline and the measures will be in effect when performing the contract:

Switch all European team members working from home to domestic green / renewable energy plans, resulting in a **39.3%** reduction in Scope 3 Emissions.

Reduce our Green Hosting impacts by switching to a sustainable hosting solution that offers carbon reduction through renewable energy supply and carbon offsetting, resulting in a **10.6%** reduction in Scope 3 emissions.

Reduce our emissions relating to our leased office by **0.8%** by supporting internal initiatives to reduce impacts, supported by staff awareness and behavioural change campaigns.

From 2026 onwards we will aim for a further 30% reduction of emissions through monitoring staff, further investing in green suppliers and optimising our technology stack.

In tandem with the above, we commit to offsetting the full $63.648tCO_2e$ through a direct carbon mitigation scheme provided by a partner NGO. Details of the project will be available to the contracting authority on request.

We acknowledge this initiative as a contribution to planetary impact offsetting, while we undertake our internal actions, detailed above, to reduce our actual carbon footprint. This commitment is undertaken with the aim of achieving net zero within the next 5 years.

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard and uses the appropriate Government emission conversion factors for greenhouse gas company reporting².

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard³.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of the Supplier:

	Strato	
Date [.]	31/03/2024	

https://ghaprotocol.org/corporate-standard

²https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting

https://ghgprotocol.org/standards/scope-3-standard